

# FOREVER *Young*

## THREE ISSUES PUBLISHED!

One in each area:

- Clarington
- Peterborough
- Ottawa Valley



The lifestyles of the 50-plus age group are as diverse as the individuals of that age.

With a focus on living life well, Forever Young magazine casts a broad net, touching on recreational pursuits, personal passions, travel, food features, fitness and more.

With National Seniors Day on the horizon on October 1, it's an opportunity to engage with our 50-plus readership through a publication that celebrates seniors.

The well-being of our communities depend on the well-being of this important demographic. Forever Young, your guide to seniors' health and safety, published with separate editions in each of Peterborough, Clarington and Ottawa Valley is dedicated to providing important information to older audiences.

**And, ask us about the Forever Young Show and how you can be an exhibitor!**

## DIGITAL & PRINT AD PROGRAMS

Full page ad	\$699
1/2 Page Ad	\$454
1/4 Page Ad	\$399
1/8 Page Ad	\$299

## ■ PREMIUM PLACEMENT

Outside back cover	\$899
Inside back and inside front covers	\$799

**5% off if ads are purchased in two of the three Forever Young magazines. 10% off if ads are purchased in all three editions.**

**7,000 copies of each edition to be distributed.**

**Digital e-editions hosted on [thepeterboroughexaminer.com](http://thepeterboroughexaminer.com), [durhamregion.com](http://durhamregion.com) and [insideottawavalley.com](http://insideottawavalley.com)**

## OTTAWA & PETERBOROUGH

### PUBLICATION DATE:

Thursday, September 25

### BOOKING DEADLINE:

Monday, September 8

### AD APPROVAL:

Wednesday, September 10

## CLARINGTON

### PUBLICATION DATE:

Thursday, September 4

### BOOKING DEADLINE:

Monday, August 11

### AD APPROVAL:

Wednesday, August 13

## SIZES

Full page (with bleed)	8.875" x 11.375"
(finished trim size)	8.375" x 10.875"
(safe image)	7.5" x 9.875"
1/2 page (Horiz)	7.5" x 4.857"
1/4 page (Vert)	3.65" x 4.857"
1/8 page (Horiz)	3.65" x 2.37"